

West Coast Conference on Aging 2025

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are available for the West Coast Conference on Aging to be held at the Pinnacle Hotel Harbourfront (Downtown) Vancouver June 19 and 20, 2025

Your support will provide exceptional brand visibility, networking opportunities, and the chance to showcase your commitment to the 2025 West Coast Conference on Aging, a visionary event poised to redefine the future of seniors' care.

This dynamic two-day experience brings together some of the most innovative people in healthcare—leaders, clinicians, change makers, people with lived and living experience, and policymakers—in a powerful exchange of ideas and solutions. These are the people not just part of the conversation, but the ones actively reshaping it.

The opportunities for commercial sponsors are limited to *only* the following:

- a) an opportunity to interact with physicians that is physically separate from the CPD activity
- b) display space in an exhibit area that is separate from the CPD activity
- c) limited number of representatives attending the CPD activity, clearly identified and non-participating
- d) acknowledgment of all commercial sponsors together, listed in tiered sponsorship support levels in permitted sponsor recognition locations separate from the CPD activity:

Permitted locations to recognize commercial sponsors:

In-person:

- in the introductory/break slides
- in printed syllabus only when separated from educational content
- in a separated exhibit area eg. poster with standard acknowledgment statement:

"Funds in support of West Coast Conference on Aging (WCCA) 2025 are provided as an educational grant to Providence Health Care Division of Geriatric Medicine. The funds were independently allocated and disbursed in accordance with the UBC CPD Ethical Standards, adherent to the National Standard."



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Sponsorship Agreement

Company Name:

Click or tap here to enter text.

(As it should appear in all print)

Contact Name

Click or tap here to enter text.

Full Address

Click or tap here to enter text.

Phone Number:

Click or tap here to enter text.

Email Address:

Click or tap here to enter text.

Please return completed form to: aginconference@providencehealth.bc.ca

Cheques payable to: **Providence Health Care**

Mail to:

West Coast Conference on Aging 2025
c/o Perminder Sihota/Pauline Layug
4865 Heather Street, Vancouver, BC, V5Z 0B3

